



**Woody & The Gang**  
**Author Leigh Anne Florence**  
**Kentucky's Favorite Canines Woody & Chloe**  
[www.thewoodybooks.com](http://www.thewoodybooks.com)

**HIGHLIGHTS & WHO'S WHO → Page 1**  
**DESCRIPTION OF PROGRAMS → Page 2**  
**FEES → Page 3**  
**RANDOM INFO & CONTACT → Page 4**

## **HIGHLIGHTS**

- Presented by real-life wiener dogs Woody & Chloe (and KY Author Leigh Anne Florence & husband Ron)
- All day visit with interdisciplinary programs involving EVERY student in the school
- Motivational assemblies focusing on character education, Kentucky geography and history
- Grade level writing workshops available
- Evening option available that concludes visit and allows parents to participate
- Opportunity to purchase signed books
- Presented programs in 118 of Kentucky's 120 counties

## **THE GANG**

**Woody** – the real-life, black-and-tan, miniature dachshund and star character of *The Woody Series*; known for wearing his trademark sunglasses; sees approximately 2,000 students per week in the school year; recipient of various awards

**Chloe** – the real-life, red-headed miniature dachshund and co-star character of *The Woody Series*; known for wearing her trademark sunglasses; travels with Woody

**Leigh Anne Florence** – Kentucky Author and Motivational Speaker; Has 8 published books (7 children's books and 1 adult inspirational book); writes a serial story for Newspapers in Education each fall; Kentucky Colonel; Masters of Music Education; taught public school music for 7 years; recipient of several state, national and international awards – including the World Association of Newspapers Best Literacy Project for *Mr. Dogwood Goes to Washington*

**Ron Florence** – LA's husband, runs graphics, sound and tech; takes care of book orders; 13 years of experience in the corporate arena; also former teacher

**The 2026-27 Woody Tour marks 23 years of The Gang traveling to schools and encouraging students! (Not the same pups of course!)**

# **WOODY'S PRESENTATIONS**

## **Woody's Five Ways to Be Successful**

**Target Audience:** Grades 4<sup>th</sup> – 8<sup>th</sup>

**Overview:** Our signature presentation - highly energetic and motivational, with exciting graphics, inspirational music, audience participation, and, of course, Woody and Chloe in their trademark sunglasses, eager to meet and encourage all the students. *Woody's Five Ways to Be Successful*, is a timeless message that is relevant to all ages and differences.

## **Three Tips from Woody**

**Target Audience:** Grades PreK – 3<sup>rd</sup>

**Overview:** A condensed, more age-appropriate version of *Woody's Five Ways to Be Successful*.

## **Woody's Five Ways to Improve Writing**

**Target Audience:** Grades 4 and up

**Overview:** A perfect follow-up to the motivational assemblies. A very academic presentation that focuses on practical writing tips. Topics include audience/purpose/voice, topic selection, pre-writing methods, proofreading, the importance of reading. In addition, we take Woody's body and compare it to the body of a story (head, body, tail = beginning, middle, end).

## **Woody's Five Ways to Improve Writing – Detailed Edition**

**Target Audience:** Grades 4 and up

**Overview:** While *Woody's Five Ways to Improve Writing* is a comprehensive workshop, due to time constraints students aren't given the opportunity to work on a piece of writing. *Woody's Detailed Edition* features us in a classroom for multiple days – typically 3 or more – focusing on specific aspects of the writing process based on teacher's request. Classroom workshops can be presented on consecutive days or can be scattered throughout the school year.

## **An Evening with the Pups (Family Reading Night)**

**Target Audience:** All Ages and Family

**Overview:** The perfect culmination of a school visit. Students bring their parents back to school to meet The Gang, hear another Woody story, and share with their parents what they learned in the day. The program ends with a musical/graphical presentation of pictures we took during the day. Once the presentation concludes, audience members can mingle with The Gang, have their pictures taken with the pups, purchase books, etc.

## **Programs Upon Request**

**Target Audience:** Various

**Overview:** Based on requests.

|                                                                                                        |
|--------------------------------------------------------------------------------------------------------|
| <p><b>WOODY'S DELUXE MENU</b><br/><b>(School Day with After School Event/Family Reading Night)</b></p> |
|--------------------------------------------------------------------------------------------------------|

**THE ULTIMATE HOT DOG EXTRAVAGANZA – Fee Based on Enrollment**

All Day School Visit with Woody & The Gang

*An Evening with the Pups* (Family Reading Night or After School Event)

Woody Book for each student, personalized and signed (book signing included)

**THE SPECIAL FRANK DELUXE - \$1000**

**(Based on altered Special Area Rotation\*)**

Four (or five for K-8 schools) one-hour sessions of *Woody's Five Ways to Be Successful*

Preschool Visit

*An Evening with the Pups* (Family Reading Night or After School Event)

**CHILI DOG DELUXE - \$1000**

Two Assemblies of *Woody's Five Ways to Be Successful*

Two Workshops of *Woody's Five Ways to Improve Writing*

Preschool Visit

*An Evening with the Pups* (Family Reading Night or After School Event)

**HOT DOG SNACK DELUXE - \$875**

One or Two Assemblies of *Woody's Five Ways to Be Successful*

Preschool Visit

*An Evening with the Pups* (Family Reading Night or After School Event)

**HOT DOG EVENING SNACK - \$750**

*An Evening with the Pups* – (Family Reading Night or After School Event)

|                                                                 |
|-----------------------------------------------------------------|
| <p><b>WOODY'S REGULAR MENU</b><br/><b>(School Day Only)</b></p> |
|-----------------------------------------------------------------|

**THE ULTIMATE HOT DOG EXTRAVAGANZA – Fee Based on Enrollment**

All Day School Visit with Woody & The Gang

Woody Book for each student, personalized and signed (book signing included)

**THE SPECIAL FRANK - \$975**

**(Based on altered Special Area Rotation\*)**

Four (or five for K-8 schools) one-hour sessions of *Woody's Five Ways to Be Successful*

Preschool Visit

**HOT DOG COMBO - \$975**

Two Assemblies of *Woody's Five Ways to Be Successful*

Two Workshops of *Woody's Five Ways to Improve Writing*

Preschool Visit

**HOT DOG SNACK - \$750**

One or Two Assemblies of *Woody's Five Ways to Be Successful*

Preschool Visit

## **WOODY'S RANDOM INFORMATION**

If your school schedules a visit with **Woody & The Gang**, we will help you plan every aspect of the visit. A few random details regarding the schedule/logistics of the visit to help give you an idea:

- **We ask you allow one (1) hour for each presentation with 15 minutes in between presentations.** Although I don't speak for an hour, scheduling that length of time will give us a small margin of time in case the classes are delayed in arriving to assembly, etc. An hour also allows for the students to go through the receiving line and pet the pups as they return to class.
- **Regardless of the location of the assemblies, we ask the students sit on the floor rather than bleachers or chairs.** We will have the space set up when the students arrive to the assembly. We will have seat the students on the floor and keep a center aisle we've created with cones. We will have chairs set up for staff at the end of each row of students.
- **We will bring all the equipment we need: laptop, projector, sound system, extension cords, etc. We just ask you provide 3 things:**
  1. Table for our laptop. A regular folding utility table is perfect.
  2. Chairs for the staff. We will set them up.
  3. Room close to the assembly that we can put Woody & Chloe's kennel in. They will stay in their kennel out of sight for the first few minutes of presentation and then make a grand entrance.
- **We will arrive an hour before our first assembly to set up equipment.**
- **Details on Woody Books, Writing Workshops, Family Night, etc. will be provided once the school has booked.**

## **WOODY'S CONTACT INFORMATION**

**PHONE:** 502-376-5966

**EMAIL:** [ronandleighanne@thewoodybooks.com](mailto:ronandleighanne@thewoodybooks.com)

**WEBSITE:** [www.thewoodybooks.com](http://www.thewoodybooks.com)

**LA'S FB:** [www.facebook.com/leighanneflorence](https://www.facebook.com/leighanneflorence)

**WOODY'S FB:** [www.facebook.com/woodykywiener](https://www.facebook.com/woodykywiener)

To access us quickly, please text us at 502.376.5966. If you contact us and don't receive a reply within 24 hours, it means we didn't see your message.

***Work & Dream like a BIG DOG!***